

## LinkedIn Starter Guide for Students

### 1. Set Up Your Profile Basics

- a. Profile Photo: Use a clear, professional-looking headshot
- b. Banner Image: Optional, but choose something clean – your campus, major, or future career theme.
- c. Headline: Don't leave it blank! Use: High School Student | Aspiring[Career/Industry] | Actively Exploring Opportunities

### 2. Add a Strong "About" Section

- a. Write 3-4 sentences that show your personality, goals, and what makes you unique. Example: "I'm a high school student passionate about [subject] and interested in pursuing a career in [field]. I've enjoyed [relevant experience or activity], and I'm always looking for new ways to grow and challenge myself."

### 3. Highlight Your Experience

- a. Jobs: Babysitting, part-time work, tutoring - it all counts!
- b. Clubs & Projects: Debate, student council, robotics, yearbook - include what you did and learned.
- c. Leadership: Add any leadership roles you've had. It could be an intense group project you led or leadership in a club.
- d. Volunteering: Describe where you volunteered and what impact you made.

### 4. List Skills & Achievements

- a. Add 5-10 skills like:
  - i. Public Speaking
  - ii. Writing & Editing
  - iii. Team Leadership
  - iv. Canva or Google Suite
  - v. Time Management
- b. Add awards, certifications, or recognitions too.

### 5. Education Section

- a. Your high school's name
- b. Graduation year
- c. GPA (optional)
- d. Any honors, AP classes, or special programs

### 6. Start Connecting

- a. Follow your school, favorite brands, or colleges you're interested in.
- b. Add teachers, mentors, family, and classmates.
- c. Always add a short note when you connect: "Hi! I'm building my network as a student and would love to connect." (maybe your personal elevator pitch)

### 7. Engage!

- a. Like and **comment** on posts about careers, college, or areas you're interested in. But actually engage! People are much more likely to respond to you if you say something meaningful and engaging.
- b. Repost something with a sentence about what you learned.
- c. Share wins! (Ex: "Excited to be accepted into the Future Leaders Camp this summer!")

- 8. Pro Tip: Your LinkedIn is a growing portfolio. Update it as you gain experience.